

# PARTNERSHIP PROGRAM



HIGH PLAINS JUNIOR RODEO ASSOCIATION  
PO Box 1675 | Hereford, TX 79045  
(806) 407-2611 | [www.hpjra.org](http://www.hpjra.org)

Greetings –

Since 1974, the High Plains Junior Rodeo Association (HPJRA) has provided a foundation for 19 & Under youth who wish to participate in the sport of rodeo. We are indeed excited about the opportunities we have for you to join us to further advance the tradition and success of our future rodeo generations.

The youth membership of some 250, representing 75-plus families, travel to 10-12 sanctioned rodeos throughout the Southwest and the finals rodeo production held in mid-July of each year in Clovis, New Mexico. In addition to the winnings earned from competition the membership is also contending for some \$125,000 in awards, scholarship monies, and much more.

Mutual benefit is a common thread in our Partnership Program. Many great companies, such as yours, promote their products/services through financial contribution to the HPJRA. In turn, the HPJRA provides these great partners with multiple avenues of recognition for their generosity.

We look forward to working with you during the upcoming rodeo season and providing our youth the enhanced opportunity to grow and mature in the western way of life.

Sincerely,

HPJRA Board of Directors

*"Crowning Champions since 1974"*

PRESENTING PARTNER\_\_\_\_\_ \$5,000

- ARENA BANNER WITH COMPANY LOGO.
- HPJRA WEBSITE.
- RODEO PROGRAM ADVERTISING.
- COMPANY MENTION ON PUBLIC ADDRESS SYSTEM AT RODEOS.

PERFORMANCE PARTNER\_\_\_\_\_ \$3,500

- ARENA BANNER WITH COMPANY LOGO.
- RODEO PROGRAM ADVERTISING.
- COMPANY MENTION ON PUBLIC ADDRESS SYSTEM AT RODEOS.

ALL-AROUND PARTNER\_\_\_\_\_ \$2,000

- ARENA BANNERS WITH COMPANY LOGO.
- RODEO PROGRAM ADVERTISING.
- COMPANY MENTION ON PUBLIC ADDRESS SYSTEM AT RODEOS.

EVENT PARTNER\_\_\_\_\_ \$1,500

- ARENA BANNER WITH COMPANY LOGO.
- RODEO PROGRAM ADVERTISING.
- COMPANY MENTION ON PUBLIC ADDRESS SYSTEM AT RODEOS.

GOLD PARTNER\_\_\_\_\_ \$1,000

- COMPANY MENTION ON PUBLIC ADDRESS SYSTEM.

SILVER PARTNER\_\_\_\_\_ \$750

BRONZE PARTNER\_\_\_\_\_ \$500

FRIEND OF HPJRA\_\_\_\_\_ \$250

## 2024 PARTNERSHIP AGREEMENT

The benefits and recognition of this Partnership Agreement are effective October 1, 2023 through September 30, 2024. Consideration of full partnership recognition and benefits provided is determined by multiple deadlines as determined by the High Plains Junior Rodeo Association.

**PARTNER INFORMATION** *(Please Print Legibly)*

Business Name	Contact Person
Email Address	Phone Number <i>(include area code)</i>
Mailing Address	City   State   Zip Code

**LEVEL OF PARTNERSHIP.** *Indicate the level and term of partnership.*

Presenting Partner	\$5,000
Performance Partner	\$3,500
All-Around Partner	\$2,000
Event Partner	\$1,500
Gold Partner	\$1,000
Silver Partner	\$750
Bronze Partner	\$500
Friend of HPJRA	\$250

Company Logo  
Arena Banner Design  
Program Advertisement


The financial contribution made by the Partner under this Agreement to HPJRA is considered as an advertising contribution made to a non-profit organization. The HPJRA is a 501 (c) (3) non-profit organization operating under Federal Tax ID #75-2605350.

Partner Signature	Date	HPJRA Representative	Date
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